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Telangana Vijaya Dairy hike procurement prices



Telangana Vijaya Dairy has increased the prices of milk being procured from dairy farmers by Rs 4.68 per litre for buffalo milk and Rs 2.88 per litre for cow milk. As per directions of Chief Minister K Chandrashekhar Rao, the revised prices will come into force with retrospective effect from February 16. Accordingly, the buffalo milk will be collected at Rs 41.64 per litre and the cow milk at Rs 32.64 per litre from dairy farmers.

In a statement, Animal Husbandry Minister Talasani Srinivas Yadav stated that the State government took numerous measures to improve the income of dairy farmers and also promoting Telangana Vijaya Dairy on all fronts by launching new products. He said the company which was in losses before the State formation, has now achieved a turnover of Rs 700 crore due to the efforts of the Chief Minister.

J-K Administration Working On Dairy Development to Double Farmers' Income



To double farmers' income, the Jammu and Kashmir government is working on several schemes on dairy development in the union territory, officials said on Monday. Being an agrarian region, the agriculture sector contributes 16.18 per cent to J&K's GDP, of which dairy sector constitutes more than one-third, they said.

"Majority of the dairy producers in J&K are small holders having 2-3 animals, while the UT is producing 70 lakh liters of milk per day. To increase production, the government has started several schemes like dairy entrepreneurship development scheme (DEDS) which focuses on setting up small dairy farms," the officials said.

"Government is also working on cooperatives, as it helps to make milk production profitable with Jammu and Kashmir Milk Producers Cooperative Limited (JKMPCL) is also working to raise the capacity from 50,000 LPD of milk production to three lakh LPD," the officials added.

Ananda outlet will be operated by women in UP village



In order to encourage women power and strengthen the rural economy, under the Ananda project, Priyanka Chaudhary, wife of the head of village Khairpur Khairabad, cut the lace and lit the lamp. During this, Khairpur village was adopted by Ananda Dairy Chairman Radhe Shyam Dixit. He told that Ananda Dairy would be run by women only.

Shri Dixit informed that Ananda is presently determined to encourage women power in rural areas and increase the income of farmers and livestock farmers by arranging model shops in about 6 thousand villages in Uttar Pradesh including Hapur and the franchisee of all such model outlets in the country. And will be given in all the cities of the state. All women participated in this occasion. The chairman of Ananda Dairy said that our aim is to provide self-employment to women in all the villages of Hapur region so that all women can be self-reliant.

Rajasthan Budget 2022: Great gift for livestock owners! Government will give a grant of Rs 5 per liter on selling milk

Along with agriculture, the Rajasthan government has also started promoting animal husbandry. In the Agriculture Budget presented separately for the first time, CM Gehlot made many important announcements for the livestock farmers. An attempt has been made to make the Chief Minister Milk Producer Sambal Yojana more popular. The state government has now announced a grant at the rate of Rs 5 per liter to those who supply milk to cooperative milk producers' unions. Due to this, about 5 lakh cattle farmers of the state will get a benefit of Rs 500 crore. Under this scheme, till now farmers used to get a grant of Rs 2 per liter. In which till now farmers have got Rs 448 crore.



While presenting the budget, Gehlot said that the Chief Minister Milk Producer Sambal Yojana was first started in April 2013. Such an initiative was taken for the first time in the country. But the previous government had closed it. Due to which the farmers were disappointed. When we got power again, we started it again from 1st February 2019. Now the amount of grant is being increased. Due to which those who follow cow and buffalo will get a good price for milk.

Labs Will be Establish to Check the Quality of Animal Feed

CM Gehlot said that animal labs will be set up in every district to check the quality of animal feed. He has announced to give the benefit of animal insurance to 6 lakh cattle farmers this year. On which Rs 150 crore will be spent.

Nandishala Will be Built in Every Village Panchayat

To remedy the problem of stray animals the government has decided to make every village panchayat Nandishala. Rs 1 crore will be given for each Nandishala. Rs 100 crore will be spent on the Tarbandi scheme to save the fields from animals. The farmers had told the problem of stray animals in dialogue with the government.

India's Probiotic Drinks Market touched INR 778 Million mark, GMMF, Mother Dairy and Danone India are Leading Players

India's probiotic drinks market reached a value of INR 778 Million in 2021. Looking forward, the analysts expect the market to reach INR 2,371 Million by 2027, exhibiting a CAGR of 21.00% during 2022-2027. Keeping in mind the uncertainties of COVID-19, the analyst is continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. The escalating prevalence of gastrointestinal ailments due to changing dietary patterns and unhealthy food habits of the consumers is primarily driving the demand for probiotic drinks in India. Furthermore, the growing consumer health consciousness, coupled with the increasing awareness towards numerous associated benefits of probiotic drinks in improving gut health, is also propelling the market growth.



Moreover, these manufacturers are also adopting aggressive promotional activities through conventional retail and e-commerce platforms, to expand their consumer base. In line with this, the introduction of dairy, allergen, lactose and sugar-free formulations is further augmenting the demand for probiotic drinks in the country.

Chandigarh-based startup uses AI to automate the milk supply chain

Marking a paradigm shift in delivering milk to end consumers in a contactless way, Chandigarh-based startup DairyTech.ai has introduced an Artificial Intelligence (AI) enabled application that will help dairy distributors and retailers carry out their business seamlessly even in pandemic times.

The new delivery management software comes as a big hope for milk distributors, retailers and end consumers as the mutated virus of Covid-19 continues to hit the country. The solution not only ensures ordering milk by end consumer and supply by retailer hassle-free in a contactless environment but also protects all stakeholders who have been adversely impacted by the pandemic. The tech even offers distributors a solution to sell directly to consumers and also supply retailers.

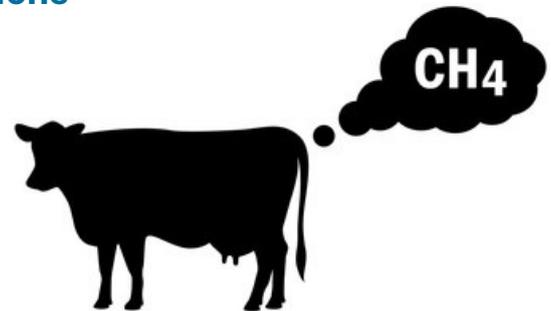
Ravi Garg, CEO, DairyTech.ai, says “DairyTech.ai automates and simplifies the milk distribution process from packaging plants to distributors and enables doorstep contactless milk delivery to end consumers. It also takes care of scheduled orders, inventory and stocks. With the help of consumer-facing storefront mobile solutions, DairyTech.ai guarantees contactless delivery, consumer feedback management and digital payment collections, which ensure smooth cash flow among complete milk supply chain stakeholders.”

In another first of its kind and unique initiative to safeguard the quality of milk, the startup has also created a technology that uses AI to bring tracking efficiency in milk collection centres and strengthen the distribution and supply chain of milk so that the ‘quality’ of milk is not compromised during transportation.



Australia promotes seaweed to cut cattle emissions

Scientists at the Commonwealth Science and Industrial Research Organisation (CSIRO) say seaweed native to Australian coastal waters could provide a global solution to methane emissions that come from livestock. The CSIRO has come up with a cost-effective cattle feed ingredient together with Meat and Livestock Australia and James Cook University, marketing commercially through the FutureFeed joint venture.



FutureFeed's solution uses a specific type of red seaweed *Asparagopsis* that reduces methane emissions. Studies have also suggested increased growth in cattle and sheep, which could benefit the feedlot industry in Australia. Methane from livestock emissions is a greenhouse gas 28 times more powerful than carbon dioxide. Direct livestock emissions account for around 10% of Australia's greenhouse gas (GHG) emissions.

Trials at feedlots for beef cattle have shown using less than 1% of FutureFeed's seaweed in a feeding programme reduced methane production by more than 95%, CSIRO said. Other research trials found that seaweed for livestock feed can reduce emissions from livestock by more than 80%. Early indications suggest that if just 10% of global livestock producers adopted FutureFeed as a feed ingredient, it will equate to taking 100mn cars off the world's roads.

This project assessed the impact on methane production by using seaweed as a supplement in Australian cattle feedlots. This was assessed by measuring animal productivity, carcase characteristics, eating quality and chemical residues in the beef. Supplementing animal feed with 0.2% seaweed reduced methane production by 98%.